

31 days of social

your one month social plan



Awariness | Branding | Creatives
Commercial | Paid | Unpaid

01 INSPIRATIONAL QUOTE	02 IMAGE OF YOU / YOUR PRODUCTS	03 PROMOTE YOUR WEBSITE	04 FREEBIE (DOWNLOAD / PRINTABLE)
05 SHORT VIDEO	06 VALUABLE TIP	07 LONG POST (STORY / BLOG ARTICLE)	08 ANSWER A FAQ
09 ASK A QUESTION	10 BEHIND THE SCENES	11 QUICK HELPFUL TIP	12 LISTBUILDING (OPT IN OFFER / SIGN UP NEWSLETTER)
13 OFFER A DISCOUNT / PROMOTION	14 SHARE OTHER PEOPLE'S CONTENT	15 FILL IN THE BLANK	16 YOUR FAVORITE (TOOL / WEBSITE)
17 PROMOTE YOUR BUSINESS	18 TEXT QUOTE	19 TESTIMONIAL	20 LINK TO A BLOG POST
21 CROSS PROMO WITH ANOTHER SOCIAL PROFILE OF YOURS	22 SHARE A BIT OF YOUR STORY	23 EYECATCHING (VISUAL / GRAPHIC)	24 FREE VIDEO (QUICK TIP)
25 THANK YOUR FOLLOWERS!!!	26 INDUSTRY ARTICLE / BREAKING NEWS	27 FUN FACT (PERSONAL / YOUR BUSINESS)	28 SHOW OFF YOUR (PRODUCT / SERVICE)
29 MOTIVATIONAL (QUOTE / GRAPHIC / STORY)	30 DISCUSS POPULAR (TOPIC / NEWS)	31 A FREE RESOURCE (CHECKLIST / TIP SHEET)	YOU DID IT!